# **BIBILOMO SANNI**

### **UI & VISUAL DESIGNER**

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#### **EDUCATION**

Kennesaw State University, Kennesaw, GA

**Bachelor of Science in Interactive Design** 

Minor in Organizational & Professional Communication

Aug. 2020-May 2024

GPA: 3.72

## **SKILLS, TOOLS & METHODOLOGIES**

**Tools:** Figma, Microsoft Office, Adobe Suite (Xd, Ai, Id, Ps), FigJam, HTML/CSS, TAXI **Hard & Soft Skills:** Leadership, Communication, Organization, Team Collaboration, Prototyping, Wireframing, Usability testing, User Research, Affinity Mapping **Methodologies:** Goal Directed Design and Lean UX (Agile)

#### **WORK EXPERIENCE**

**Epsilon Campus Ambassador,** Kennesaw State University **Jan. 2024-Present** 

- Work with Epsilon's Early Careers Team to connect students at Kennesaw State University with internship & job opportunities
- Develop an outreach plan to promote Epsilon on campus by engagement with on campus organizations, classes, professors, and campus social networks

#### Visual Design Intern, Epsilon

May 2023 - Present

- Work on client design projects for Horizon Pharmaceutical (KRYSTEXXA and TEPEZZA DTC) with senior designers, art directors and user interface designers
- Design enterprise website interfaces, digital static/animated banners, social campaigns, and promotional emails using Adobe XD, TAXI and Illustrator
- Participate in daily standups with copywriters, database, content strategy and account teams
- Spearhead multiple projects for email campaigns and enterprise website updates
- Engage in creative kickoffs, handoffs, and internal client reviews

#### **Residential Assistant, Kennesaw State University**

March 2023-Present

- Oversee a floor of 23 residents to provide a wholesome college experience
- Organize events to keep the on-campus community engaged and active
- Address urgent residential concerns and crisis to maintain a safe living environment

#### **Student Assistant, KSU Center for Africana Studies**

Jan. 2022-May 2023

- Provided administrative support in office and during virtual events
- Created digital promotional content e.g., flyers and brochures

• Managed social media accounts and on campus promotion

# **COMMUNITY INVOLVEMENT**

- Member of Kennesaw State University's division of 'Color Stack'
- Member of Kennesaw State University's 'African Students Association' (ASA)
- Scouted and collaborated with vendors for KSU's Center for Africana Studies'
  2022 Spring Festival

# **AWARDS**

- Kenneth and Elaine Rainey Endowed Scholarship (23'-24' & 22'-23' school years)
- President's List (Spring 2023 & Fall 2022)
- Dean's List (Spring 2022 & Fall 2021)